



# Lets Get Started

Smoothed. Soothed. Protected. Clean face solutions for every man.

#### STEP ONE: DAILY FACIAL WASH

Using a pea sized amount of cleanser and water, create a rich lather and massage over face and neck. Rinse well with a warm wet wash cloth.

### STEP TWO: SHAVE FOAM

Shake well. Smooth over wet, cleansed skin prior to shaving.

### STEP THREE: COOLING AFTER-SHAVE GEL

Apply to skin after shaving. Avoid use in the eye area. If eye contact occurs, flush thoroughly with water.

## STEP FOUR: FACIAL HYDRATOR SPF 30

Following cleansing with the Daily Facial Wash or after shaving, apply the Facial Hydrator to face and neck.

#### STEP FIVE: EYE CREAM

Now gently apply the eye cream with you ring finger in a tapping motion around the eye area.

HOW DOES YOUR SKIN FEEL?

## BENEFITS

Cleans and buffs skin to help reduce the visible signs of premature aging.

Shields the skin against razor irritation as it soothes, cools and leaves skin feeling soft and moisturized.

Improves the skin's moisture & texture as well as the visible signs of aging.

Soothes, brightens and instantly smoothes skin around the eyes.

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