

Beautiful Bride Party Tips

Supplies

- Color Checklist
- Perfect, Pro or Petite Palettes for display
- Cosmetic Display Tray
- Mirror Trays
- Facial Cloths
- Cosmetic Sponges
- Mary Kay® Oil-Free Eye Makeup Remover
- Color Cards
- Lipstick Caddy
- Sponge Tip Applicators
- Color Samplers (see “At the Party” section for suggestions)
- Cotton Balls

Goal of the Beautiful Bride Party

Help the bride and bridesmaids find their perfect look for the big day.

Booking Dialogue

“Hi Carol! I’m so excited to hear about your engagement! I would love to help you pick out your color look for the big day. While we’re at it, you could get your bridesmaids together too and I’ll help all of you find a look and give you application tips!”

Party Prep

1. Go to **Product Central** on Mary Kay InTouch® and click on **Education/MK Confident** from the home page to learn all about the specific products you will showcase with your Brides.
2. Suggest the bride download the **Mirror Me app** on your Mary Kay® Personal Web Site and try out different looks.
3. To create a **special atmosphere** at the party, find out what the **bride’s wedding colors** are and decorate your display table with those colors.

At the Party

1. Place a **Color Checklist** and a **Mirror Tray** at each guest’s seat.
2. Allow guests to experiment with Mary Kay® Chromafusion colors to create their favorite look. Color cards will allow guests to choose a pre-selected look. Encourage guests to use the checklist to **mark what they want to take home**.
3. Help guests with **application tips** and suggestions for what they may need for the event like:
 - a. Mary Kay® Waterproof Mascara
 - b. Beauty Blotters® Oil-Absorbing Tissues
 - c. Mary Kay® Sheer Mineral Pressed Powder
 - d. Mary Kay® Concealer
 - e. Mary Kay® Perfect, Pro, or Petite Palettes
 - f. Mary Kay® Semi-Matte or Shine Lipstick
 - g. Mary Kay® Unlimited® Lip Gloss

