



COUNTDOWN TO YOUR



READY FOR YOUR CLOSE-UP

3-4 MONTHS BEFORE

Your happily-ever-after glow starts with a solid skin care strategy. The TimeWise Miracle Set 3D* defends, delays and delivers for younger-looking skin. And with the TimeWise* Microdermabrasion Plus Set, you'll get the look of polished, younger skin and significantly smaller pores!



WEDDING PARTY ATTIRE

3 MONTHS BEFORE

If you want your bridesmaids, groomsmen or close family to wear special wedding day colors or certain clothing, now is the time to discuss the topics with them so everyone has time to shop!



THE BRIDE'S DAY

2-3 MONTHS BEFORE

With all of the planning and preparing for your wedding day, you can't forget to take time to relax! And you can count on your Independent Beauty Consultant for help. What about getting your bridesmaids, friends and close family together for a *Spa* party at your house?



BRIDAL PARTY BEAUTY

2 MONTHS BEFORE

Start experimenting with your wedding makeup. Upload your photo on the Mary Kay® Mirror Me App to try endless combinations and colors, makeup artist looks and more!

Don't forget to tell your bridesmaids to try it too.



VENDOR REVIEW

1 MONTH BEFORE

It's time to start double-checking with all your vendors to be sure everything is on schedule. Vendors might include your florist, bakery, caterer, wedding venue, photographer and more.



EXTRA CARE

2 WEEKS BEFORE

It's especially important to take extra care of yourself during this demanding planning stage. Eat healthy, drink plenty of water and get at least eight hours of sleep each night!



HEAD-TO-TOE GLOW

1-2 WEEKS BEFORE

Get skin that feels silky-smooth with Mary Kay* 2-In-1 Body Wash & Shave and Mary Kay* Hydrating Lotion.



PERFECT FIT

1 WEEK BEFORE

Try on your wedding dress one last time, and prepare all of the other accessories and clothes you'll need for your big day.



PAMPERED HANDS

1-2 DAYS BEFORE

Your ring will be getting a lot of attention. Pamper your hands with the Satin Hands* Pampering Set, and don't forget about your manicure and pedicure.

Most importantly: relax and go to bed early!





RELAX AND ENJOY



ON THE BIG DAY

Take time to let your body
wake up naturally so
you are well-rested.
Most importantly,
ENJOY YOURSELF!
With all of the planning and
preparation, this is your time
to relax and enjoy all of the
special moments.

Cheryl





FALL IN LOVE WITH SMOOTH, CILONAL SKILLING SKILLING SKILLING.





HELP BOOST YOUR WEDDING DAY GLOW.

BELIEVE IN MIRACLES.

The TimeWise® Miracle Set® features the Age Minimize 3D™ Complex. The products are formulated to work together to give you the building blocks for a lifetime of beautiful skin. TimeWise® Miracle Set®,

\$116

Includes TimeWise® 4-in-1 Cleanser, TimeWise® Antioxidant Moisturizer, TimeWise® Daytime Defender SPF 30 Broad Spectrum Sunscreen,* and TimeWise® Nighttime Recovery.

BE CLOSE-UP CONFIDENT.

Get the look of polished, younger skin and significantly smaller pores. Enjoy immediate visible effects with even better results over time.

TimeWise* Microdermabrasion Plus Set, \$58

PROTECT AGAINST SUN DAMAGE.

You get light coverage and protection from UVA and UVB rays.

Mary Kay® CC Cream Sunscreen Broad Spectrum SPF 15,* **\$22**

This moisture-replenishing cream helps delay visible signs of skin aging.

TimeWise® Daytime Defender Sunscreen Broad Spectrum SPF30 Sunscreen,* \$34

Oil-free formula with SPF15 is mineral-enriched to absorb oil and diffuse light.

Mary Kay® Foundation Primer Sunscreen Broad Spectrum SPF 15,* \$20







SEE A VISIBLE LIFT IN JUST TWO WEEKS:

Experience a luxuriously innovative, Korean beauty-inspired mask that gives your skin the ultimate boost. Great to use before the big event!

*TimeWise Repair** Lifting Bio-Cellulose Mask, **\$70**, pk./4





A MAJORITY OF WOMEN AGREED:

AFTER A SINGLE USE:

AFTER TWO WEEKS* OF USE:



MASK
INCREASES
SKIN MOISTURE
LEVELS FOR
24 HOURS.**



SKIN IS
VISIBLY MORE
RADIANT, SOFT
AND SMOOTH.**



SKIN LOOKS LIFTED AND FIRMED.



SKIN APPEARS YOUNGER-LOOKING.



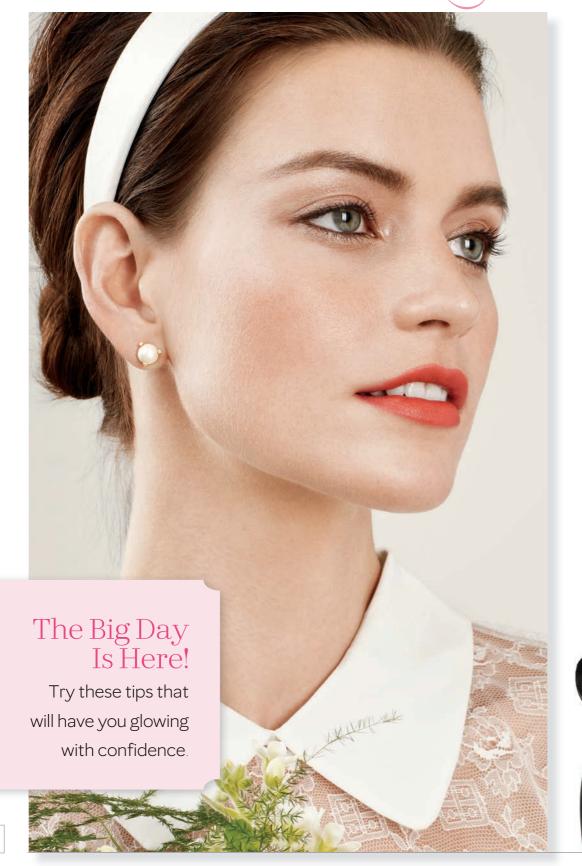
SKIN APPEARS MORE *LUMINOUS*.



The flexible bio-cellulose material gives the *TimeWise Repair** Lifting Bio-Cellulose Mask a comfortable, face-hugging fit that keeps the skin in close contact with a complex of beneficial ingredients during your 20 to 30 minutes of "me" time.



THE SECRET TO A FLAVICSS FACE THE SECRET TO A FLAVIC SS THE SECRET TO THE



ENHANCE



Foundation creates a smooth, even-toned canvas for applying color cosmetics.

• Apply **foundation** to the face, starting in the middle of the face and blending outward for a seamless finish.



applying to clean skin.

Mary Kay* Foundation Primer Sunscreen Broad Spectrum SPF 15,* **\$20**

TimeWise® Matte 3D Foundation, **\$25**

TimeWise® Luminous 3D Foundation, **\$25**

Mary Kay® CC Cream Sunscreen Broad Spectrum SPF 15,* **\$22**

Mary Kay® Blending Brush, \$16

- Features an oval-shaped head and tons of short, densely packed bristles to blur imperfections.
- Masterfully crafted synthetic bristles pick up the perfect amount of Endless Performance* Crème-to-Powder Foundation and also glide on liquid and cream.
- Easy application and seamless blendability.





CONCEAL



Look like you've got nothing to hide.

- Conceals blemishes, age spots and minor skin imperfections.
- Helps blur the appearance of fine lines with creamy, long-lasting coverage.

Mary Kay® Perfecting Concealer, **\$16**

CORRECT



Helps wake up tired-looking eyes.

- Neutralizes dark circles beneath the eyes.
- The peach shade is specially formulated to color-correct bluish-purple shadows beneath the eyes.



TIP: It layers beautifully with *Mary Kay** Perfecting Concealer!



Mary Kay® Undereye Corrector, **\$16**



FINISH



Once you've applied color, you'll want to *set* makeup so it looks freshly applied for hours.

- Sweep on **sheer mineral pressed powder** for help with oil control.
- Dust on **translucent loose powder** to reduce shine and provide a sheer, invisible finish that's perfect for every skin tone.
- Use **makeup finishing spray** as a final step to help give makeup the staying power to last up to 16 hours. It's the celebrity secret weapon that also works as a refresher any time of day. Plus, it's perfect for all skin types, even oily skin.

*Mary Kay** Sheer Mineral Pressed Powder, **\$18**

Mary Kay® Translucent Loose Powder, \$18

Mary Kay® Makeup Finishing Spray by Skindinävia, **\$20**





GIVE YOUR LASHES

It's your easy, at-home alternative to salon services.



PERFECT













Magnify. Maximize. Multiply the look of your lashes. That's

Lash Intensity® Mascara, \$18

intense!

Coat, comb and fan out-on the all-new brush to lift, separate and perfectly place each lash.

Lash Love® Fanorama Mascara, \$16 Defines, defends and delivers four times the volume without looking overdone.

Lash Love® Mascara, \$16 Creates bold, strong, seriously separated lashes with an instantly intensified length.

Lash Love® Lengthening Mascara, \$16 Holds up under sweat, rain, tears, humidity, and pool and saltwater.†

Lash Love® Waterproof Mascara, \$16 An exclusive formula for longer-looking lashes with up to five times the volume.

Mary Kay® Ultimate Mascara[™], **\$16**









POLISHED Beauty

Stunning. Classic. Unforgettable. Discover a refined look for brides who love elegant makeup that stands the test of time.

A HINT OF COLOR

Create a softly shimmering, neutral look with **Soft Heather, Rose Gold** and **Crystalline** eye shadows, and define eyes with **MK Waterproof Black** eyeliner. Finish the look with a petalcolored pout by applying **Rose** waterproof lip liner and **Mauve Moment** lipstick.

ENDLESS BEAUTY

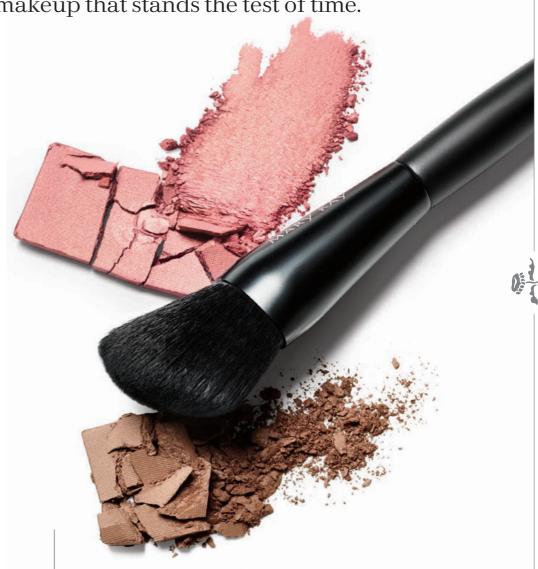
Get a gorgeous matte finish by using **crème-to-powder foundation.** The transfer-resistant foundation stays true and appears fresh for 12 hours. Set your look with **finishing spray** to help you look picture-perfect from the first look to the last dance.



FOREVER IN LOVE

Choose a floral fruity scent that celebrates the joy of new beginnings while you create heartwarming memories that will shine forever like diamonds.

Forever
Diamonds® Eau de
Parfum, \$46



GET THE COMPLETE LOOK.

*Mary Kay Chromafusion** Eye Shadow in Soft Heather (base), Rose Gold (crease) and Crystalline (highlight), **\$8 each**

Mary Kay* Waterproof Eyeliner in MK Black, \$14

Lash Love® Lengthening Mascara in I ♥ black, \$15

Mary Kay Chromafusion® Blush in Rosy Nude, \$14

Mary Kay Chromafusion® Contour in Latte, \$14

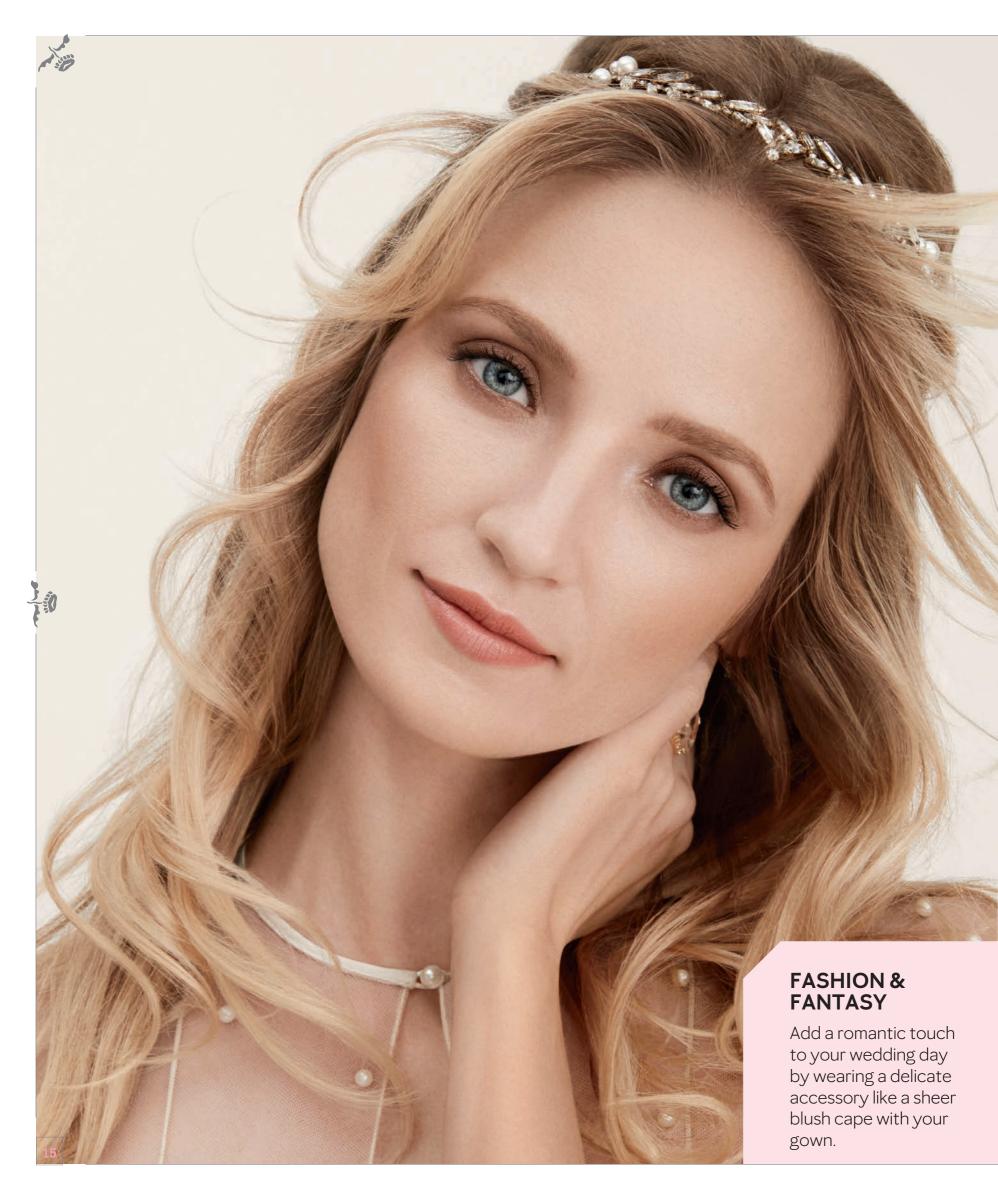
Mary Kay* Waterproof Lip Liner in Rose, \$14

Mary Kay* Gel Semi-Matte Lipstick in Mauve Moment, \$18

Endless Performance® Crème-to-Powder Foundation

(available in 16 natural-looking shades), \$20

Mary Kay* Makeup Finishing Spray by Skindinävia, \$20





Sheer ROMANCE

Gorgeous radiance and soft, monochromatic hues will let her love shine through for a breathtakingly romantic look.

DREAM IN BLUSH.

Craft a look using pinky-peach shades. **Dusty Rose, Cinnabar** and **Candlelight** eye shadows create a fresh look, while **Juicy Peach** blush adds a romantic flush. Choose a coral lipstick that complements your skin tone like **Sunset Peach** (ivory), **Raspberry Ice** (beige) or **Always Apricot** (bronze).

ETHEREAL RADIANCE

The key to a natural-looking glow is making sure your skin is exfoliated and moisturized. Exfoliate starting two weeks before with a **facial peel** that leaves skin looking brighter. Then indulge in a hydrating **gel mask** on the big day!

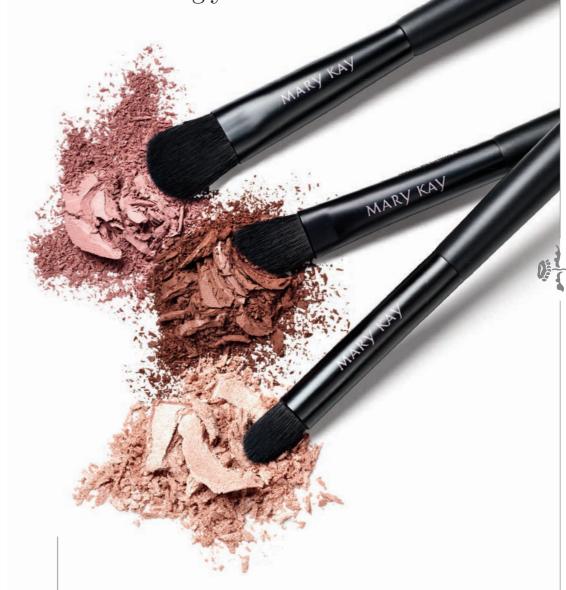
TimeWise Repair® Revealing Radiance® Facial Peel, \$68 TimeWise® Moisture Renewing Gel Mask, \$26



AN ENCHANTING FRAGRANCE

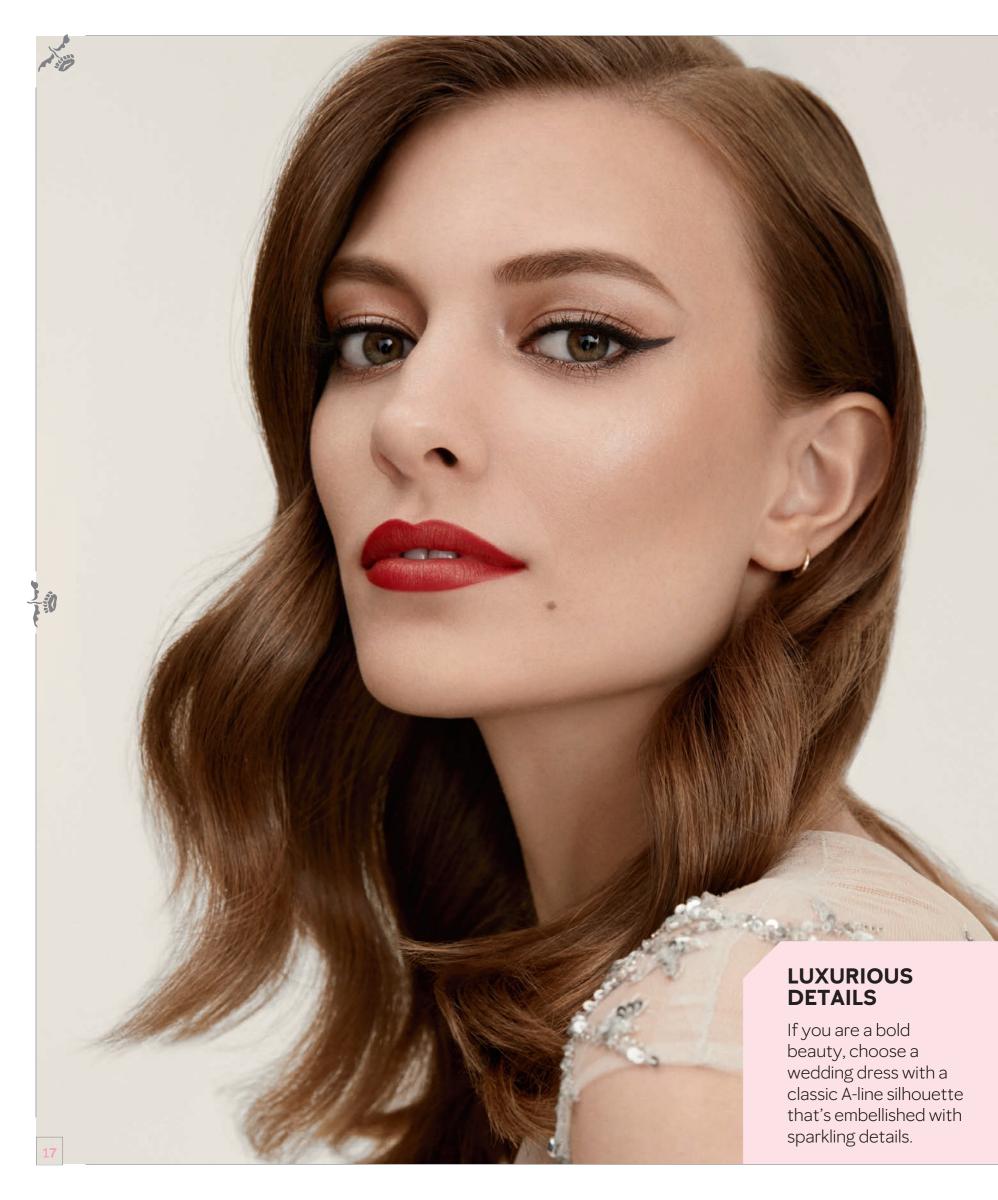
Spritz on a fantastical fruity floral scent before slipping into your gown, and watch as your most magical day unfolds.

Enchanted Wish® Eau de Toilette, \$40



GET THE COMPLETE LOOK.

Mary Kay Chromafusion* Eye Shadow in Dusty Rose (base), Cinnabar (crease) and Candlelight (highlight), \$8 each
Mary Kay* Waterproof Eyeliner in Brown, \$14
Mary Kay* Ultimate Mascara™ in Black, \$16
Mary Kay Chromafusion* Blush in Juicy Peach, \$14
Mary Kay Chromafusion* Highlighter in Glazed, \$14
Mary Kay* Gel Semi-Shine Lipstick in Sunset Peach, \$18





DAZZLING Glamour

This bold bride makes a statement when she says "I do" with kissable red lips and captivating eyes.

POSITIVELY ALLURING

Capture his gaze and his heart with an enticing cat eye created using the eyebrow/ eyeliner brush and **Jet Black** gel eyeliner. For a smoldering smile, line lips with **Red** waterproof lip liner, and smooth on **Red Smolder** lipstick.

IRRESISTIBLE INTENSITY

Sweep on two coats of **Black** Lash Intensity® Mascara, rotating the brush 180 degrees as you sweep from root to tip to make use of the dual brush zones. The short bristles act as a "volume zone" while the longer ones act as a "combing zone."



SOPHISTICATED & CONFIDENT

For the woman who embraces her inner beauty. Select a fragrance that fits the perfectly balanced woman.

Belara® Eau de Parfum, \$44





BEFORE THE TO THE TOTAL TH

As your wedding day approaches, treat your skin to these pampering products that will have you looking and feeling your very best.









THE

Help your wedding day makeup last all day - from the ceremony to the reception. This handy set won't let you down!



SPF 15,* **\$20** Lash Love® Waterproof Mascara in I♡ black, \$16

Mary Kay® Foundation Primer Sunscreen Broad Spectrum



WEDDING PARTY

Make your ceremony a celebration of beauty with the perfect gift for everyone in the bridal party.

- 1. Forever Diamonds® Eau de Parfum, \$46
- 2. Satin Lips® Set, \$22
- 3. Mary Kay® Unlimited Lip Gloss \$18
- 4. Thinking of Love® Eau de Parfum, \$36
- White Tea & Citrus Satin Hands[®] Pampering Set, \$38
- 6. Mary Kay® Supreme Hydrating Lpstick, \$18 each
- 7. Lash Love® Waterproof Mascara, \$16

Mother-in-Law

The newest member of your family will love a parfum that captures her inner radiance and joy.





Bridesmaids

They're ready
to catch the
bouquet — and
the best man's eye.
Give your
bridesmaids
beautifying basics.









FRAGRANCE









emotions that connect us all. Includes a keepsake heart charm and a space to write a personal note inside the gift box.

Thinking of You® Eau de Parfum, **\$36**



WISHES COME TRUE.

A whimsical fruity floral scent inspired by women who find enchantment in the everyday.

Enchanted Wish® Eau de Toilette, \$40





UNMISTAKABLE CONFIDENCE

For the woman who is not afraid to make a statement.

Live Fearlessly® Eau de Parfum, \$48



For the woman who embraces her inner beauty.

Belara® Eau de Parfum, \$44

For the woman who lives life to the fullest!

Bella Belara® Eau de Parfum, \$44





GROOMED SULV

Help the groom and his groomsmen get ready for the Big Day.

SKIN CARE ESSENTIALS



Tough on dirt and oil while being gentle on skin.

MKMen® Daily Facial Wash, **\$18**



Protect his skin from harmful sun rays while combating dryness. Leaves skin feeling firm.

MKMen® Advanced Facial Hydrator Sunscreen Broad Spectrum SPF 30,* **\$26**



It's the best part about shaving – the cooling sensation afterward that leaves his skin feeling soft and moisturized, and protects against razor irritation.

MKMen* Cooling After-Shave Gel, \$18



WHAT'S SO DIFFERENT **ABOUT MEN'S SKIN CARE?**

skin care made just for him:

- Lifestyle differences, such as increased exposure to environmental damage, mean
- Basic biological differences, such as pore size and oil for a man's skin.

MASCULINE SCENTS





Effortlessly elegant. A combination of wood accents and Italian bergamot.

Cityscape[®] Cologne Spray, \$56

A fresh, clean blend of lemon, Fuji apple, amber, cedar wood and patchouli.

> True Original® Cologne Spray, \$42





An earthy blend of rich lavender and oak moss.

Domain[®] Cologne Spray, \$42



IRRESISTIBLY INTENSE

A fresh, citrus-marine fragrance for the active man who loves the sea.

> MK High Intensity Ocean® Cologne Spray, \$46



This fresh, invigorating scent delivers layers of movement and sensation that will stimulate the senses.

MK High Intensity® Sport Cologne Spray, \$46



MK High Intensity® Cologne Spray, \$46



