

MARY KAY[®]

Bridal *BEAUTY*





COUNTDOWN TO YOUR

Big DAY

10

READY FOR YOUR CLOSE-UP

3-4 MONTHS BEFORE

Your happily-ever-after glow starts with a solid skin care strategy. The *TimeWise Miracle Set 3D*® defends, delays and delivers for younger-looking skin. And with the *TimeWise*® Microdermabrasion Plus Set, you'll get the look of polished, younger skin and significantly smaller pores!

7

BRIDAL PARTY BEAUTY

2 MONTHS BEFORE

Start experimenting with your wedding makeup. Upload your photo on the *Mary Kay*® Mirror Me App to try endless combinations and colors, makeup artist looks and more! Don't forget to tell your bridesmaids to try it too.

4

HEAD-TO-TOE GLOW

1-2 WEEKS BEFORE

Get skin that feels silky-smooth with *Mary Kay*® 2-In-1 Body Wash & Shave and *Mary Kay*® Hydrating Lotion.

9

WEDDING PARTY ATTIRE

3 MONTHS BEFORE

If you want your bridesmaids, groomsmen or close family to wear special wedding day colors or certain clothing, now is the time to discuss the topics with them so everyone has time to shop!

6

VENDOR REVIEW

1 MONTH BEFORE

It's time to start double-checking with all your vendors to be sure everything is on schedule. Vendors might include your florist, bakery, caterer, wedding venue, photographer and more.

3

PERFECT FIT

1 WEEK BEFORE

Try on your wedding dress one last time, and prepare all of the other accessories and clothes you'll need for your big day.

8

THE BRIDE'S DAY

2-3 MONTHS BEFORE

With all of the planning and preparing for your wedding day, you can't forget to take time to relax! And you can count on your Independent Beauty Consultant for help. What about getting your bridesmaids, friends and close family together for a *Spa* party at your house?

5

EXTRA CARE

2 WEEKS BEFORE

It's especially important to take extra care of yourself during this demanding planning stage. Eat healthy, drink plenty of water and get at least eight hours of sleep each night!

2

PAMPERED HANDS

1-2 DAYS BEFORE

Your ring will be getting a lot of attention. Pamper your hands with the *Satin Hands*® Pampering Set, and don't forget about your manicure and pedicure. Most importantly: relax and go to bed early!





RELAX AND ENJOY



ON THE BIG DAY

Take time to let your body wake up naturally so you are well-rested.

Most importantly,
ENJOY YOURSELF!

With all of the planning and preparation, this is your time to relax and enjoy all of the special moments.





FALL IN LOVE WITH *Smooth,* GLOWING SKIN.

You'll want picture-perfect skin for your big day, so start a good skin care program **months before** your wedding day. Here are some suggestions.





HELP BOOST YOUR WEDDING DAY GLOW.

BELIEVE IN MIRACLES.

The TimeWise® Miracle Set® features the Age Minimize 3D™ Complex. The products are formulated to work together to give you the building blocks for a lifetime of beautiful skin.

TimeWise® Miracle Set®, **\$116**

Includes TimeWise® 4-in-1 Cleanser, TimeWise® Antioxidant Moisturizer, TimeWise® Daytime Defender SPF 30 Broad Spectrum Sunscreen,* and TimeWise® Nighttime Recovery.

BE CLOSE-UP CONFIDENT.

Get the look of polished, younger skin and significantly smaller pores. Enjoy immediate visible effects with even better results over time.

TimeWise® Microdermabrasion Plus Set, **\$58**

PROTECT AGAINST SUN DAMAGE.

You get light coverage and protection from UVA and UVB rays.

Mary Kay® CC Cream Sunscreen Broad Spectrum SPF 15,* **\$22**

This moisture-replenishing cream helps delay visible signs of skin aging.

TimeWise® Daytime Defender Sunscreen Broad Spectrum SPF30 Sunscreen,* **\$34**

Oil-free formula with SPF15 is mineral-enriched to absorb oil and diffuse light.

Mary Kay® Foundation Primer Sunscreen Broad Spectrum SPF 15,* **\$20**





SEE A VISIBLE LIFT *in Just*
TWO WEEKS.*

Experience a luxuriously innovative, Korean beauty-inspired mask that gives your skin the ultimate boost. Great to use before the big event!

TimeWise Repair® Lifting Bio-Cellulose Mask,
\$70, pk./4



A MAJORITY OF WOMEN AGREED:

AFTER A SINGLE USE:



MASK INCREASES SKIN MOISTURE LEVELS FOR 24 HOURS.**



SKIN IS VISIBLY MORE RADIANT, SOFT AND SMOOTH.**

AFTER TWO WEEKS* OF USE:



SKIN LOOKS LIFTED AND FIRMED.



SKIN APPEARS YOUNGER-LOOKING.



SKIN APPEARS MORE LUMINOUS.

*Results based on a four-week independent consumer study in which 300 women used the product twice a week

**Based on a clinical skin-measurement study



“K-Beauty” is a breakout trend from the Korean beauty world known for creating the latest, most buzzworthy skin care innovations.



BIO-CELLULOSE MASK TECHNOLOGY

The flexible bio-cellulose material gives the *TimeWise Repair*® Lifting Bio-Cellulose Mask a comfortable, face-hugging fit that keeps the skin in close contact with a complex of beneficial ingredients during your 20 to 30 minutes of “me” time.



THE SECRET TO

a Flawless FACE



The Big Day Is Here!

Try these tips that will have you glowing with confidence.

ENHANCE



Foundation creates a smooth, even-toned canvas for applying color cosmetics.

- Apply **foundation** to the face, starting in the middle of the face and blending outward for a seamless finish.



The secret to foundation that stays put starts with primer. Be sure to let primer set for a few minutes after applying to clean skin.



Mary Kay® Foundation Primer Sunscreen Broad Spectrum SPF 15,* \$20

TimeWise® Matte 3D Foundation, \$25

TimeWise® Luminous 3D Foundation, \$25

Mary Kay® CC Cream Sunscreen Broad Spectrum SPF 15,* \$22



Mary Kay® Blending Brush, \$16



- Features an oval-shaped head and tons of short, densely packed bristles to blur imperfections.
- Masterfully crafted synthetic bristles pick up the perfect amount of *Endless Performance®* Crème-to-Powder Foundation and also glide on liquid and cream.
- Easy application and seamless blendability.



CONCEAL



Look like you've got nothing to hide.

- Conceals blemishes, age spots and minor skin imperfections.
- Helps blur the appearance of fine lines with creamy, long-lasting coverage.


Mary Kay® Perfecting Concealer, \$16

CORRECT



Helps wake up tired-looking eyes.

- Neutralizes dark circles beneath the eyes.
- The peach shade is specially formulated to color-correct bluish-purple shadows beneath the eyes.

—  —
TIP: It layers beautifully with Mary Kay® Perfecting Concealer!

Mary Kay® Undereye Corrector, \$16

FINISH



Once you've applied color, you'll want to *set* makeup so it looks freshly applied for hours.

- Sweep on **sheer mineral pressed powder** for help with oil control.
- Dust on **translucent loose powder** to reduce shine and provide a sheer, invisible finish that's perfect for every skin tone.
- Use **makeup finishing spray** as a final step to help give makeup the staying power to last up to 16 hours. It's the celebrity secret weapon that also works as a refresher any time of day. Plus, it's perfect for all skin types, even oily skin.

Mary Kay® Sheer Mineral Pressed Powder, \$18

Mary Kay® Translucent Loose Powder, \$18

Mary Kay® Makeup Finishing Spray by Skindinavia, \$20





GIVE YOUR LASHES *Some* LOVE!

It's your easy, at-home alternative to salon services.

THREE STEPS TO LASH PERFECTION

PERFECT



CHOOSE A MASCARA.

Magnify.
Maximize.
Multiply the
look of your
lashes. That's
intense!

**Lash Intensity®
Mascara, \$18**

Coat, comb
and fan out-on
the all-new
brush to lift,
separate and
perfectly place
each lash.

**Lash Love®
Fanorama
Mascara, \$16**

Defines,
defines
and delivers
four times
the volume
without looking
overdone.

**Lash Love®
Mascara, \$16**

Creates bold,
strong, seriously
separated
lashes with
an instantly
intensified
length.

**Lash Love®
Lengthening
Mascara, \$16**

Holds up
under sweat,
rain, tears,
humidity, and
pool and salt-
water.†

**Lash Love®
Waterproof
Mascara, \$16**

An exclusive
formula for
longer-looking
lashes with up
to five times
the volume.

**Mary Kay®
Ultimate
Mascara™, \$16**

†Study conducted by an independent research company

All prices are suggested retail.



Here Comes the

Beauty.

Get the perfect color, tools and essentials to prep and prettify before your big day.

Find your perfect wedding look before you walk down the aisle to make sure that all eyes will be on you.

Mary Kay Chromafusion™ Eye Shadow, \$8 each

Mary Kay® Gel Semi-Matte Lipstick, \$20

Mary Kay® Unlimited Lip Gloss, \$18

Lash Love® Mascara, \$16

Mary Kay® Perfect Palette (unfilled), \$20

Mary Kay Pro Palette™ (unfilled), \$28

Beauty Blotters® and our makeup finishing spray will help you stay fresh and stunning, even after you say “I do!”

Beauty Blotters® Oil-Absorbing Tissues, \$8 (pk./75 tissues)

Mary Kay® Makeup Finishing Spray by Skindinavia, \$20

Professional-quality brushes will ensure you’ve got everything you need for a flawless finish.

Mary Kay® Essential Brush Collection, \$56

Set includes All-Over Eye Shadow Brush, Eye Crease Brush, Eye Smudger Brush, All-Over Powder Brush, Cheek Brush and portable clutch (not shown).





Create makeup looks you love with the *Mary Kay Mirror Me™* App!

Oksana is wearing Crystalline, Rose Gold, Rustic and G *Mary Kay Chromafusion™* Eye Shadows, MK Waterproof Brown eyeliner, I ♥ black *Lash Love®* Mascara, Shy Blush *Mary Kay Chromafusion™* Blush and Casual Rose Supreme Hydrating Lipstick.



SIMPLE ELEGANCE

For an understated, refined look, choose an unadorned dress with clean lines that's sophisticated enough for a royal wedding.



POLISHED *Beauty*

Stunning. Classic. Unforgettable. Discover a refined look for brides who love elegant makeup that stands the test of time.

A HINT OF COLOR

Create a softly shimmering, neutral look with **Soft Heather, Rose Gold** and **Crystalline** eye shadows, and define eyes with **MK Waterproof Black** eyeliner. Finish the look with a petal-colored pout by applying **Rose** waterproof lip liner and **Mauve Moment** lipstick.

ENDLESS BEAUTY

Get a gorgeous matte finish by using **crème-to-powder foundation**. The transfer-resistant foundation stays true and appears fresh for 12 hours. Set your look with **finishing spray** to help you look picture-perfect from the first look to the last dance.



FOREVER IN LOVE

Choose a floral fruity scent that celebrates the joy of new beginnings while you create heartwarming memories that will shine forever like diamonds.

Forever Diamonds® Eau de Parfum, \$46

GET THE COMPLETE LOOK.

Mary Kay Chromafusion® Eye Shadow in **Soft Heather** (base), **Rose Gold** (crease) and **Crystalline** (highlight), **\$8 each**

Mary Kay® Waterproof Eyeliner in **MK Black**, **\$14**

Lash Love® Lengthening Mascara in **I ♥ black**, **\$15**

Mary Kay Chromafusion® Blush in **Rosy Nude**, **\$14**

Mary Kay Chromafusion® Contour in **Latte**, **\$14**

Mary Kay® Waterproof Lip Liner in **Rose**, **\$14**

Mary Kay® Gel Semi-Matte Lipstick in **Mauve Moment**, **\$18**

Endless Performance® Crème-to-Powder Foundation (available in 16 natural-looking shades), **\$20**

Mary Kay® Makeup Finishing Spray by Skindinävía, **\$20**



FASHION & FANTASY

Add a romantic touch to your wedding day by wearing a delicate accessory like a sheer blush cape with your gown.



Sheer ROMANCE

Gorgeous radiance and soft, monochromatic hues will let her love shine through for a breathtakingly romantic look.

DREAM IN BLUSH.

Craft a look using pinky-peach shades. **Dusty Rose, Cinnabar** and **Candlelight** eye shadows create a fresh look, while **Juicy Peach** blush adds a romantic flush. Choose a coral lipstick that complements your skin tone like **Sunset Peach** (ivory), **Raspberry Ice** (beige) or **Always Apricot** (bronze).

ETHEREAL RADIANCE

The key to a natural-looking glow is making sure your skin is exfoliated and moisturized. Exfoliate starting two weeks before with a **facial peel** that leaves skin looking brighter. Then indulge in a hydrating **gel mask** on the big day!

TimeWise Repair® Revealing Radiance® Facial Peel, \$68

TimeWise® Moisture Renewing Gel Mask, \$26



AN ENCHANTING FRAGRANCE

Spritz on a fantastical fruity floral scent before slipping into your gown, and watch as your most magical day unfolds.

Enchanted Wish® Eau de Toilette, \$40

GET THE COMPLETE LOOK.

Mary Kay Chromafusion® Eye Shadow in **Dusty Rose** (base), **Cinnabar** (crease) and **Candlelight** (highlight), **\$8 each**

Mary Kay® Waterproof Eyeliner in **Brown**, **\$14**

Mary Kay® Ultimate Mascara™ in **Black**, **\$16**

Mary Kay Chromafusion® Blush in **Juicy Peach**, **\$14**

Mary Kay Chromafusion® Highlighter in **Glazed**, **\$14**

Mary Kay® Gel Semi-Shine Lipstick in **Sunset Peach**, **\$18**



LUXURIOUS DETAILS

If you are a bold beauty, choose a wedding dress with a classic A-line silhouette that's embellished with sparkling details.



DAZZLING *Glamour*

This bold bride makes a statement when she says “I do” with kissable red lips and captivating eyes.

POSITIVELY ALLURING

Capture his gaze and his heart with an enticing cat eye created using the eyebrow/eyeliner brush and **Jet Black** gel eyeliner. For a smoldering smile, line lips with **Red waterproof** lip liner, and smooth on **Red Smolder** lipstick.

IRRESISTIBLE INTENSITY

Sweep on two coats of **Black Lash Intensity** Mascara, rotating the brush 180 degrees as you sweep from root to tip to make use of the dual brush zones. The short bristles act as a “volume zone” while the longer ones act as a “combing zone.”



SOPHISTICATED & CONFIDENT

For the woman who embraces her inner beauty. Select a fragrance that fits the perfectly balanced woman.

Belara[®]
Eau de Parfum, \$44



GET THE COMPLETE LOOK.

Mary Kay Chromafusion Eye Shadow in **Candlelight** (base), **Dusty Rose** (crease) and **Crystalline** (highlight), \$8 each

Mary Kay Gel Eyeliner With Expandable Brush Applicator in **Jet Black**, \$20

Mary Kay Eyebrow/Eyeliner Brush, \$10

Lash Intensity Mascara in **Black**, \$18

Mary Kay Chromafusion Blush in **Shy Blush**, \$14

Mary Kay Chromafusion Contour in **Latte**, \$14

Mary Kay Chromafusion Highlighter in **Glazed**, \$14

Mary Kay Waterproof Lip Liner in **Red**, \$14

Mary Kay Gel Semi-Shine Lipstick in **Red Smolder**, \$18





BEFORE THE *Big* DAY

As your wedding day approaches, treat your skin to these pampering products that will have you looking and feeling your very best.



Indulge® Soothing Eye Gel With *Calming Influence*® Botanical Blend, **\$18**

Mint Bliss™ Energizing Lotion for Feet & Legs, **\$12**

TimeWise® Moisture Renewing Gel Mask, **\$26**

Mary Kay® Hydrogel Eye Patches, **\$40**



THE *Big* DAY

Help your wedding day makeup last all day – from the ceremony to the reception. This handy set won't let you down!



Beauty Blotters® Oil-Absorbing Tissues, **\$8** (pk./75 tissues)

Mary Kay® Makeup Finishing Spray by Skindinävía, **\$20**

Mary Kay® Foundation Primer Sunscreen Broad Spectrum SPF 15,* **\$20**

Lash Love® Waterproof Mascara in I♥ black, **\$16**





WEDDING PARTY

GIFTS

Make your ceremony a celebration of beauty with the perfect gift for everyone in the bridal party.

1. *Forever Diamonds*® Eau de Parfum, **\$46**
2. *Satin Lips*® Set, **\$22**
3. *Mary Kay*® Unlimited Lip Gloss **\$18**
4. *Thinking of Love*® Eau de Parfum, **\$36**
5. *White Tea & Citrus Satin Hands*® Pampering Set, **\$38**
6. *Mary Kay*® Supreme Hydrating Lpstick, **\$18 each**
7. *Lash Love*® Waterproof Mascara, **\$16**

Mother-in-Law

The newest member of your family will love a parfum that captures her inner radiance and joy.



Bridesmaids

They're ready to catch the bouquet — and the best man's eye. Give your bridesmaids beautifying basics.





Maid of Honor

She's your very best friend, so share your favorite Mary Kay® musts.



Bride

Made with a removable charm, this heartfelt fragrance will inspire new moments and memories.



Mother of the Bride

Your nearest and dearest deserves little luxuries to pamper her before the big event.





FRAGRANCE *BLISS*





FOND THOUGHTS

A scent that captures the emotions that connect us all. Includes a keepsake heart charm and a space to write a personal note inside the gift box.

Thinking of You[®] Eau de Parfum, \$36



WISHES COME TRUE.

A whimsical fruity floral scent inspired by women who find enchantment in the everyday.

Enchanted Wish[®] Eau de Toilette, \$40



UNMISTAKABLE CONFIDENCE

For the woman who is not afraid to make a statement.

Live Fearlessly[®] Eau de Parfum, \$48



SCENT-SATIONAL TIMES

For the woman who embraces her inner beauty.

Belara[®] Eau de Parfum, \$44

For the woman who lives life to the fullest!

Bella Belara[®] Eau de Parfum, \$44



MUST-HAVES FOR THE

WELL-

GROOMED *guy*

Help the groom and his groomsmen get ready for the Big Day.

SKIN CARE ESSENTIALS



Tough on dirt and oil while being gentle on skin.

MKMen® Daily Facial Wash, \$18



Protect his skin from harmful sun rays while combating dryness. Leaves skin feeling firm.

MKMen® Advanced Facial Hydrator Sunscreen Broad Spectrum SPF 30,* \$26



It's the best part about shaving – the cooling sensation afterward that leaves his skin feeling soft and moisturized, and protects against razor irritation.

MKMen® Cooling After-Shave Gel, \$18



WHAT'S SO DIFFERENT ABOUT MEN'S SKIN CARE?

Here are two reasons why he needs skin care made just for him:

- Lifestyle differences, such as increased exposure to environmental damage, mean his skin needs more protection.
- Basic biological differences, such as pore size and oil production, mean he needs skin care formulas designed for a man's skin.

MASCULINE SCENTS



Effortlessly elegant. A combination of wood accents and Italian bergamot.

Cityscape[®]
Cologne Spray, \$56

A fresh, clean blend of lemon, Fuji apple, amber, cedar wood and patchouli.

True Original[®]
Cologne Spray, \$42



An earthy blend of rich lavender and oak moss.

Domain[®]
Cologne Spray, \$42



IRRESISTIBLY INTENSE

A fresh, citrus-marine fragrance for the active man who loves the sea.

MK High Intensity Ocean[®]
Cologne Spray, \$46



This fresh, invigorating scent delivers layers of movement and sensation that will stimulate the senses.

MK High Intensity[®] Sport
Cologne Spray, \$46



An ambery oriental fragrance with intriguing top notes of icy black fennel and silver sage.

MK High Intensity[®]
Cologne Spray, \$46





IT'S ALL ABOUT YOUR

Big DAY.



Experience more bridal beauty online or in person.

- Shop for gifts.
- Try out products.
- Host a party.

Contact me, your **Mary Kay Independent Beauty Consultant**, to help make your wedding an unforgettable event!



marykay.com |

